

INTERNATIONAL PRIZE WE ARE TOGETHER

awarded to citizens and organizations for their great contribution
to solving important humanitarian problems



International Prize «We Are Together»

Purpose

to encourage **citizens** (personalities) and **organizations** (legal entities) **all over the world** for their great contribution to **solving important humanitarian problems**

Web-page

wearetogetherprize.com



Theme of the Prize in 2021
**fighting the spread of coronavirus
infection (COVID-19)**



Nominations

Nomination «Business»

(for personalities and organizations)

- representatives of small, medium and large businesses
- individual entrepreneurs
- etc.

Nomination «Personal contribution of citizen»

(for personalities only)

- volunteers
- caring citizens
- leaders of volunteer organizations and associations
- etc.

Special Nomination «Person of the Year»



The winner is selected from among the laureates of individuals in other nominations, whose contribution is the most outstanding

Nomination «Education and Technologies»

(for personalities and organizations)

- inventors and developers
- educational organizations research centers
- technology companies
- etc.

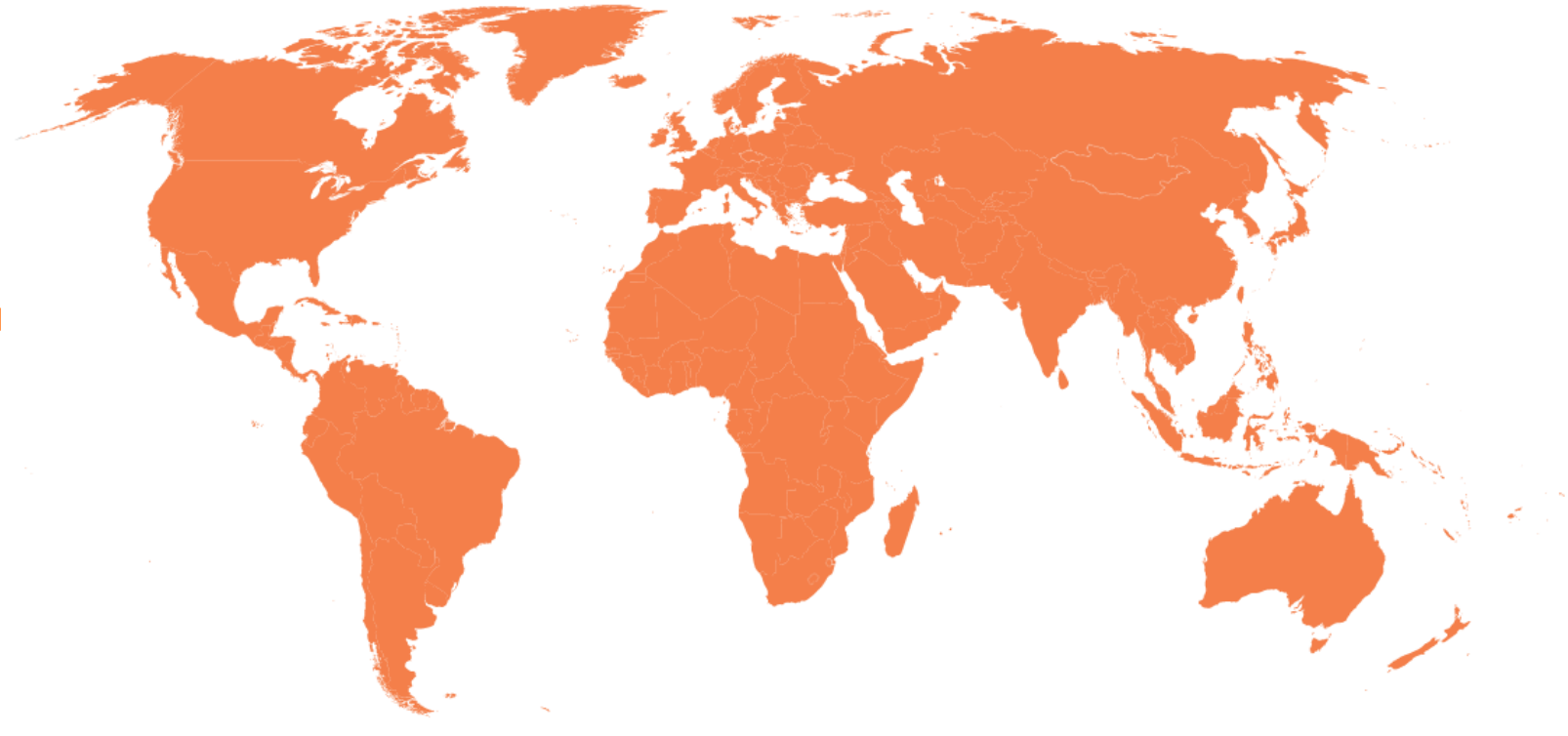
Nomination «Medicine»

(for personalities and organizations)

- doctors and nurses
- ambulance workers
- medical students
- private and public medical organizations
- etc.

The selection of laureates is carried out within **7 sub-regions** of the world:

- CIS
- Europe
- Asian-Pacific area
- Middle East and North Africa
- North and Central America
- South America
- Sub-Saharan Africa



Opportunities for laureates



Valuable prize



Take part in the International Forum of
Civil Participation «#WEARETOGETHER»



Promote your contribution
around the world



Get information support throughout
the year



INTERNATIONAL FORUM OF CIVIL PARTICIPATION «WEARETOGETHER»

final event of the Prize

- **Useful program** with the delivering of real help to those in need
- **Business program** with the participation of international experts in the field of volunteering
- **Exhibition program** with interactive stands
- **«We are together» International Prize Ceremony**

Participants

> **10 000** participants, experts, volunteers, guests (on the venue)

> **8 000 000** viewers of online broadcast

> **100** countries of the world

- heads of non-profit and volunteer organizations
- representatives of socially responsible business, entrepreneurs
- social journalists
- nominees and laureates of the International Prize



INTERNATIONAL JURY

OF THE INTERNATIONAL PRIZE «WE ARE TOGETHER»



International Jury of the Prize

Regional experts

(experts from the non-profit sector in sub-regions of the world)

- determining the relevance and significance of the contribution **for the sub-region**
- formation of a **long list** based on the assessment of Regional experts

*every application will be evaluated
by
3 experts from the sub-region*

International Jury

(international experts in the field of NGOs, business, education and medicine)

- determining the relevance and significance of the contribution **for the field and the world**
- formation of the **list of the laureates**

*every application will be evaluated by
3 members of the International Jury*



Functions of the Regional expert

- to analyze application materials provided by the nominees for the Prize;
- to fill out expert forms indicating points for each of the criteria;
- to document the decisions made;
- to provide consulting support to the Prize Project Office;
- to participate in events related to the formation of a long list of nominees for the Prize;

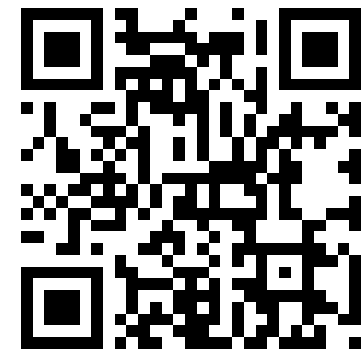
Regional experts of the Prize



Services

- A letter of commendation from the Organizing committee
- Invitation to the International Forum of the civil participation «#MYVMESTE»
- Publication of information about expert on information and media materials of the Prize
- Participation in the business and useful venues of the Forum
- Assistance in finding partner organizations in Russia

Become an expert



PARTNERSHIP PROGRAM

INTERNATIONAL PRIZE «WE ARE TOGETHER»



Partnership Program

Opportunities

- provision of a place for the stand / press wall of the organization at the Forum venue
- placement of the logo on souvenir products and information resources of the Prize
- to present a prize to the laureates at the Prize Ceremony
- to become an Ambassador of the Prize in your country / sub-region
- letters of thanks from the organizers of the Prize



Partnership Program

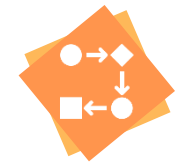
Nonprofit organizations



How to become a partner?

- attracting at least 5 high-quality applications from a country / sub-region in any sub-nomination
- organization of information support of the Prize (audience of at least 10,000 people)
- assistance in attracting at least 10 partners from among NGOs, business, medicine, media in the host country of the partner in other countries of the sub-region

[Become a partner](#)



Special Opportunities

- reimbursement of expenses for organizing an information campaign in the sub-region*
- the right to hold a thematic section on volunteering at the Forum
- invitation to participate in projects of the AVC and Rosmolodezh in Russia
- inclusion of information about NPOs in the annual collection of the best volunteer practices
- access to the services of the DOBRO.RU platform
- consultations on the development of the volunteer movement in the country

** discussed individually with each partner*



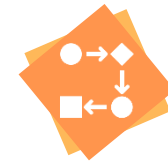
Partnership Program Media



How to become a partner?

- organization of information support of the Prize (audience of at least 100,000 people)
- assistance in attracting at least 10 partners from among NGOs, business, medicine, media in the host country of the partner in other countries of the sub-region

[Become a partner](#)



Special Opportunities

- the right to hold a thematic section on social advertising and the influence of the media on civil society / streaming studio at the Forum
- mention in information materials of the Prize
- the right to take part in press events of the Prize
- the right of a priority press approach to the VIP-guest
- invitation to private events of the Prize
- obtaining media accreditation for the Forum
- invitation to participate in AVC projects in Russia and abroad
- access to the services of the DOBRO.RU platform

CONTACTS

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Rosmolodezh

